



NEW DIRECTIONS FOR VETERANS VIRTUAL HONORING OUR HEROES GALA 2020 VETERANS' DAY, NOVEMBER 11, 2020 | SPONSORSHIP LEVELS AND BENEFITS

CONGRESSIONAL MEDAL OF HONOR PATRON | \$25,000



- **Harry & David Deluxe Gourmet Gift Basket of Assorted Appetizers and Wine** delivered to your home to set the mood for an elegant night of philanthropy.
- Name/Logo recognition during Virtual Gala, on website, newsletter and social media.
- Sixty second (0:60) digital tribute advertisement presented during the event.

DISTINGUISHED SERVICE CROSS PATRON | \$15,000



- **Harry & David Gourmet Gift Basket of Assorted Appetizers and Wine** delivered to your home to set the mood for an elegant night of philanthropy.
- Name/Logo recognition during Virtual Gala, on website, newsletter and social media.
- Fifty second (0:50) digital tribute advertisement presented during the event.

SILVER STAR PATRON | \$10,000



- **Harry & David Wine Pairing Gift Basket** delivered to your home to set the mood for an elegant night of philanthropy.
- Name/Logo recognition during Virtual Gala, on website, newsletter and social media.
- Forty second (0:40) digital tribute advertisement presented during the event.

LEGION OF MERIT PATRON | \$5,000



- **Harry & David Variety Gift Basket of Wine and Cheeses** delivered to your home to set the mood for an elegant night of philanthropy.
- Name/Logo recognition during Virtual Gala, on website, newsletter and social media.
- Thirty second (0:30) digital tribute advertisement presented during the event.

BRONZE STAR PATRON | \$2,500



- **Harry & David Treats Gift Basket** delivered to your home to set the mood for an elegant night of philanthropy.
- Name/Logo recognition during Virtual Gala, on website, newsletter and social media.
- Twenty second (0:20) digital tribute advertisement presented during the event.

MERITORIOUS SERVICE MEDAL PATRON | \$1,000



- **Harry & David Wine and Truffles Gift Basket** delivered to your home to set the mood for an elegant night of philanthropy.
- Name/Logo recognition during Virtual Gala, on website, newsletter and social media.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

DIGITAL ADS - Full Color Ad - Word, JPG or PDF File Only
Ad Size: 10" W x 5.625" H

AD DEADLINE: NOVEMBER 2, 2020

PLEASE EMAIL AD TO dzamudio@ndvets.org

- \$500 - Forty Five Second (0:45) Digital Journal Advertisement presented during event.
- \$250 - Twenty Five Second (0:25) Digital Journal Advertisement presented during event.

IF YOU WOULD LIKE NDVETS TO CREATE AN AD, PLEASE PROVIDE VERBIAGE BELOW.

I/We would like to have _____ (Veterans Name) listed on the **THANK YOU FOR YOUR SERVICE** board viewed during Virtual Gala.

\$100

I/We would like to have _____ (Veterans Name) listed on the **IN MEMORIAM** board viewed during Virtual Gala.

\$100

I/We are unable to view the Virtual Honoring Our Heroes Gala, but would still like to support the Gala.

\$50 \$100 \$250 \$500 \$1000 Other: \$ _____

CONTACT AND PAYMENT INFORMATION

CONTACT NAME: _____

COMPANY NAME: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

I AUTHORIZE PAYMENT IN THE AMOUNT OF \$ _____

VISA MASTERCARD AMERICAN EXPRESS

CHECK PAYABLE TO: **NEW DIRECTIONS FOR VETERANS**

CREDIT CARD NUMBER: _____

EXPIRATION: _____ SECURITY CODE: _____

SIGNATURE: _____

FOR MORE INFORMATION OR QUESTIONS, PLEASE CONTACT DAWN ZAMUDIO AT (626) 627-6552 OR VIA EMAIL AT dzamudio@ndvets.org.

MAILING ADDRESS

NEW DIRECTIONS FOR VETERANS
ATTENTION: DAWN ZAMUDIO
11303 WILSHIRE BLVD., VA BLDG 116
LOS ANGELES, CA 90073-1003
TAX ID: 95-4242745